

Sponsorship and Exhibition Prospectus

**APFIS
2007**

The First Asia-Pacific Conference on FRP in Structures

The Official Regional Conference of the
International Institute for FRP in Construction (IIFC)
for the Asia-Pacific Region

**12-14 December 2007
Hong Kong**



Organised by
Department of Civil Engineering
The University of Hong Kong



and

The International Institute for FRP in Construction

Conference Website
<http://www.hku.hk/apfis07/>

About APFIS 2007

APFIS 2007 (Asia–Pacific Conference on FRP in Structures) is the inaugural IIFC Asia–Pacific regional conference on the research and use of fibre reinforced polymer (FRP) composites in civil engineering structures in the Asia–Pacific region and will be held in Hong Kong, China, on 12–14 December 2007.

The aim of APFIS 2007 is to provide a forum for researchers and practitioners in the Asia–Pacific region and elsewhere in the world, for the sharing of latest developments in the research and application of FRP in civil engineering structures.

The conference topics include but are not limited to:

- Materials and products;
- Strengthening of concrete, metallic, timber and masonry structures;
- Strengthening of historical structures;
- Bond behaviour and debonding failures;
- Confinement;
- Seismic retrofit;
- Concrete structures reinforced or prestressed with FRP;
- Ductility of FRP strengthened or reinforced concrete structures;
- All FRP structures;
- Fire, impact and blast loading;
- Durability and long–term performance;
- Structural health monitoring and intelligent sensing;
- Field applications and case studies;
- Codes, standards, and design guidelines.

To date the conference has received strong support via co–sponsorship from several international institutions, namely: Hong Kong Institution of Engineers (Structural Division) (HKIE), China Civil Engineering Society (CCES), Engineers Australia (EA), Japan Concrete Institute (JCI), Korea Concrete Institute (KCI), American Concrete Institute (ACI), American Society of Civil Engineers (ASCE Hong Kong Section), American Composite Manufacturers Association (ACMA), and ISIS Canada Research Network (Intelligent Sensing for Innovative Structures).



Technical Program

The three–day program will consist of keynote lectures, invited sessions, general sessions, and doctoral student sessions. Selected sessions will be organized by IIFC working groups "FRP–Strengthened Metallic Structures", "Bond Behaviour of FRP in Structures", and "FRP Bridge Decks". The third day of the conference will contain presentations on practical applications of FRP.

Delegate Profile

With over 200 abstracts received to date from 29 countries around the world, up to 200 delegates are expected to attend the Conference. Delegates and speakers will come from prominent universities, research institutes and industry. Consultants, contractors, manufacturers and sales persons are most welcome to also attend.

Conference Venue

This inaugural conference will be held in the vibrant international city of Hong Kong, China, at the InterContinental Grand Stanford Hotel in Tsim Sha Tsui. Hong Kong is easily accessible thus making it an ideal meeting place for East to meet West.

International Scientific Committee

Teng, J.G. (China) – Chair	Leung, C.K.Y. (China)	Suzuki, H. (Japan)
Bakht, B. (Canada)	Lu, Z.T. (China)	Taerwe, L. (Belgium)
Bakis, C.E. (USA)	Meier, U. (Switzerland)	Taljsten, B. (Denmark)
Bank, L.C. (USA)	Mirmiran, A. (USA)	Tan, K.H. (Singapore)
Banthia, N. (Canada)	Mottavalli, M. (Iran)	Triantafillou, T. (Greece)
Chen, J.F. (UK)	Mufti, A. (Canada)	Ueda, T. (Japan)
Cheung, M.S. (China)	Nanni, A. (USA)	Van Erp, G. (Australia)
Cosenza, E. (Italy)	Neale, K. (Canada)	Waldron, P. (UK)
Crews, K. (Australia)	Oehlers, D.J. (Australia)	Won, J.P. (Korea)
De Lorenzis, L. (Italy)	Oh, H.S. (Korea)	Wu, Z.S. (Japan)
Fukuyama, H. (Japan)	Park, C.W. (Korea)	Yamada, S. (Japan)
Harik, I.E. (USA)	Park, S.Y. (Korea)	Ye, L.P. (China)
Hollaway, L. (UK)	Rizkalla, S. (USA)	Yue, Q.R. (China)
Karbhari, V.M. (USA)	Samali, B. (Australia)	Zhang, J.W. (China)
Keller, T. (Switzerland)	Seracino, R. (USA)	Zhao, X.L. (Australia)
Labossiere, P. (Canada)	Sim, J.S. (Korea)	

Organising Committee

Smith, S.T. (Chair) – The University of Hong Kong, China	Pam, H.J. – The University of Hong Kong, China
Al-Mahaidi, R. – Monash University, Australia	Ravindrarajah, S. – University of Technology Sydney, Australia
Aravinthan, T. – University of Southern Queensland, Australia	Ronagh, H. – The University of Queensland, Australia
Beneke, D. – Cardno Consulting Engineers, Australia	Tang, F.H. – BASF Construct. Chem. (Hong Kong) Ltd., China
El-Hacha, R. – University of Calgary, Canada	Wang, J.S. – FYFE (Hong Kong) Ltd., China
Foster, S.J. – The University of New South Wales, Australia	Wu, Y.F. – City University of Hong Kong, China
Gravina, R.J. – RMIT University, Australia	Xia, S.H. – TMK Consulting Engineers, Australia
Lam, L. – Redland Precast Concrete, Hong Kong, China	Yu, T. – The Hong Kong Polytechnic University, China
Lau, K.T. – The Hong Kong Polytechnic University, China	Zou, P.X.W. – The University of New South Wales, Australia

Conference Schedule

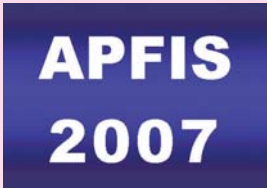
Date	Time	Activity
11 December (Tuesday)	18.30–20.30	Welcome Reception
12 December (Wednesday)	08.30–17.00	Technical Sessions + Exhibition
13 December (Thursday)	08.30–16.30	Technical Sessions + Exhibition
13 December (Thursday)	18.30–23.30	Banquet
14 December (Friday)	08.30–17.00	Technical Sessions + Exhibition
15 December (Saturday)	All day	Technical Tour (Hong Kong and Guangdong, China)

Benefits and Opportunities of Sponsorship

APFIS 2007 offers the opportunity for organisations to gain maximum exposure and recognition by way of sponsorship. Sponsors will be able to showcase their technologies, gain knowledge on the state-of-the art in research and application of FRP to structures, and meet national and international leaders in the field in both academia and industry. The following packages have been tailored to appeal to a wide variety of marketing objectives, with all packages available on a first come first serve basis.

Sponsorship Level	Amount	Number Available	Benefits
Platinum	HK\$398,000 (US\$51K)	1	<ul style="list-style-type: none"> ● One VIP seat at the conference Opening Ceremony. ● Company name and logo in the conference program and proceedings signifying company as a Platinum sponsor. ● Company name and logo on conference web-site with hyperlink from conference website to company homepage. ● Double-page plus back-cover advertisement in the conference program. ● Company name and logo prominently displayed on tables. ● Exhibitor space. ● Sign signifying company as a Platinum sponsor in the registration area. ● Five full conference registrations (includes Welcome Reception, conference proceedings, conference bag, and all lunches and breaks). ● Five Pre-Banquet Cocktail Party tickets and five Banquet tickets at VIP table. ● Company brochure or product sample insert in conference bag.
Gold	HK\$198,000 (US\$25K)	3	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as a Gold sponsor. ● Company name and logo on conference web-site with hyperlink from conference website to company homepage. ● Double-page advertisement in the conference program. ● Exhibitor space. ● Three conference registrations (includes Welcome Reception, conference proceedings, conference bag, and all lunches and breaks). ● Three Pre-Banquet Cocktail Party tickets and three Banquet tickets at VIP table. ● Company brochure or product sample insert in conference bag.
Silver	HK\$98,000 (US\$12.5K)	6	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as a Silver sponsor. ● Company name and logo on conference website with hyperlink from conference website to company homepage. ● One-Page advertisement in the conference program. ● Exhibitor space. ● Two conference registrations (includes Welcome Reception, conference proceedings, conference bag, and all lunches and breaks). ● Two Pre-Banquet Cocktail Party tickets and two Banquet tickets at VIP table. ● Company brochure or product sample insert in conference bag.
Bronze	HK\$48,000 (US\$6.1K)	12	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as a Bronze sponsor. ● Company name and logo on conference web-site with hyperlink from conference website to company homepage. ● Half-page advertisement in the conference program. ● Exhibitor space. ● One conference registration (includes Welcome Reception, conference proceedings, conference bag, all lunches and breaks, and Pre-Banquet Cocktail Party and Banquet). ● Company brochure or product sample insert in conference bag.

Sponsorship Level	Amount	Number Available	Benefits
General	HK\$9,800 (US\$1.3K)	20	<ul style="list-style-type: none"> ● Company name in the conference program and proceedings signifying company as a General sponsor. ● Half-page advertisement in the conference program. ● Place on conference handout table to display company materials.
Keynote Speaker	HK\$43,000 (US\$5.5K)	6	<ul style="list-style-type: none"> ● Recognition in the conference program and acknowledgement on the conference website as a Keynote Sponsor. ● Place on conference handout table to display company materials. ● Company brochure or product sample insert in conference bag. ● As a sponsor of a Keynote Speaker, your sponsorship will provide travel, accommodation, daily expenses and one full registration for a keynote speaker. ● One Conference Registration (includes conference proceedings, conference bag, all lunches and breaks, and Pre-Banquet Cocktail Party and Banquet).
Pre-Banquet Cocktail Party	HK\$60,000 (US\$7.7K)	1	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as the Pre-Banquet Cocktail Party Sponsor. ● Two Pre-Banquet Cocktail Party tickets and two Banquet tickets. ● Company name and logo on conference website with hyperlink from conference website to company homepage. ● Company banner displayed in a prominent position at the Pre-Banquet Cocktail Party. ● Place on conference handout table to display company materials. ● Company brochure or product sample insert in conference bag.
Banquet	HK\$180,000 (US\$23K)	1	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as the Banquet Sponsor. ● Four Pre-Banquet Cocktail Party and four Banquet Tickets at VIP table. ● Company name and logo on conference website with hyperlink from conference website to company homepage. ● Company banner displayed in a prominent position at the Banquet. ● Sponsor representative to make a 5 minute presentation during the Banquet. ● Company name and logo printed on Banquet menu and Banquet tickets. ● Place on conference handout table to display company materials. ● Company brochure or product sample insert in conference bag.
Welcome Reception	HK\$20,000 (US\$2.6K)	2	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as the Welcome Reception sponsor. ● Company banner displayed in a prominent position at the Welcome Reception. ● Place on conference handout table to display company materials. ● Four Welcome Reception tickets. ● One Conference Registration (includes conference proceedings, conference bag, all lunches and breaks, and Pre-Banquet Cocktail Party and Banquet).
Lunch and Refreshment Break	HK\$15,000 (US\$1.9K)	4	<ul style="list-style-type: none"> ● Company name and logo in the conference program and proceedings signifying company as a Lunch and Refreshment Break Sponsor. ● Prominent signage in lunch venue. ● Place on conference handout table to display company materials. ● One Conference Registration (includes Welcome Reception, conference proceedings, conference bag, all lunches and breaks, and Pre-Banquet Cocktail Party and Banquet).



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Hong Kong, China, 12-14 December 2007**

**The University of Hong Kong and
The International Institute for FRP in Construction**

SPONSORSHIP APPLICATION/CONTRACT

Please fill out the following information and return a hardcopy by post or fax (as a signature is required on hard copy) to the Conference Sponsorship Representative whose details are given on page 6.

Company: _____

Address: _____

Sponsorship Option (please tick ✓)

Sponsorship Level	Amount
<input type="checkbox"/> Platinum	HK\$398,000 (US\$51K)
<input type="checkbox"/> Gold	HK\$198,000 (US\$25K)
<input type="checkbox"/> Silver	HK\$98,000 (US\$12.5K)
<input type="checkbox"/> Bronze	HK\$48,000 (US\$6.1K)
<input type="checkbox"/> General	HK\$9,800 (US\$1.3K)
<input type="checkbox"/> Keynote Speaker	HK\$43,000 (US\$5.5K)
<input type="checkbox"/> Pre-Banquet Cocktail Party	HK\$60,000 (US\$7.7K)
<input type="checkbox"/> Banquet	HK\$180,000 (US\$23K)
<input type="checkbox"/> Welcome Reception	HK\$20,000 (US\$2.6K)
<input type="checkbox"/> Lunch and Refreshment Break	HK\$15,000 (US\$1.9K)

Company Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Authorised Sponsor Representative; Name and Position: _____

Authorised Sponsor Representative; Signature: _____

Date: _____

SPONSORSHIP APPLICATION/CONTRACT

CONTINUED

METHOD OF PAYMENT

Full payment is due with the signed contract and to be made by:

- Cheque [payable to Ta Kung Pao (H.K.) Ltd.]
- Bank Transfer [Ta Kung Pao (H.K.) Ltd., Bank of China (H.K.); Account No: 03364510213801]

Sponsorship amount, payable to Ta Kung Pao (H.K.) Ltd. of US/HK\$ _____
(circle the applicable currency)

TERMS AND CONDITIONS

- All sponsor promotional material associated with the benefits of the granted level of sponsorship are to be forwarded to Ta Kung Pao (H.K.) Ltd. by 12 November 2007.
- All sponsor promotional material is the responsibility of the Sponsor although the form and content of the material is subject to the approval of the Conference Organising Committee.
- None of the paid Sponsorship amount is refundable except as explicitly stated in the following Cancellation and Refund Policy.

RECEIPT

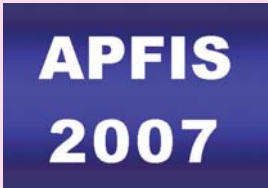
Sponsorship will be confirmed on receipt of money and a signed hardcopy of this Sponsorship Application/Contract. A letter will be issued by Ta Kung Pao (H.K.) Ltd. confirming the granted level of sponsorship and amount of payment received.

CANCELLATION AND REFUND POLICY

All cancellations must be in writing to Ta Kung Pao (H.K.) Ltd. Cancellations received prior to 12 November 2007 will be entitled to a 50% refund of the Sponsorship amount. Cancellations received on or after 12 November 2007 will not be refunded.

CONTACT DETAILS

Please send this completed sponsorship application form and payment to:	Conference Technical Information enquiries to be directed to:
Mr. Jonathan Sum Ta Kung Pao (H.K.) Ltd 310-312 Hennessy Road Wanchai, Hong Kong. Phone: (852) 2575 7181 Fax: (852) 2838 1171 Email: tkpadv@takungpao.com.hk	Dr. Scott T Smith Organising Committee Chair, APFIS 2007 Department of Civil Engineering The University of Hong Kong Pokfulam Road, Hong Kong, China. Phone: (852) 2241 5699 Fax: (852) 2559 5337 Website: http://www.hku.hk/apfis07/ Email: apfis07@hkucc.hku.hk



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**The University of Hong Kong and
The International Institute for FRP in Construction**

EXHIBITION SPACE RESERVATION FORM/CONTRACT

This conference provides the opportunity for international and local companies to participate in an exhibition which will be run concurrently and at the same location as the conference. Companies will be able to exhibit their latest products, as well as services and projects in the areas of composite materials, repair / strengthening / seismic retrofitting, FRP reinforcement and prestressing cables, monitoring, design and construction. Companies interested in booking an exhibition space should fill out this form and return a hardcopy by post or fax (as a signature is required on hard copy) to the Conference Sponsorship Representative whose details are given on page 8.

EXHIBITION LOCATION AND TIMES

The exhibition is located in the pre-function area adjacent to the Forum Rooms in the Inter-Continental Grand Stanford, Tsim Sha Tsui, Hong Kong. All exhibitions will be located in the immediate vicinity of the conference meeting rooms in order to provide excellent exposure. The location of your company's exhibition space will be reserved at the discretion of the exhibition coordinator and the floor-plan sketch will be sent to you in advance of the conference commencement date.

All exhibition locations include one-draped table, two chairs, electrical outlet (bring own extension/power bars) and wireless internet access.

The exhibition hours are 8.30am to 5.00pm (12-14 December 2007). Table displays will have to be set-up and dismantled each day (set-up from 8.00am and evacuation by 5.00pm). No storage is provided on site.

THREE DAY EXHIBITION PACKAGE

Amount	Entitlements
HK\$30,000 (US\$3.8K)	<ul style="list-style-type: none"> ● Table, ● Two chairs, ● Electrical outlet (bring own extension/power bars), ● Wireless internet access, ● One conference registration (includes Welcome Reception, conference proceedings, conference bag, all lunches and breaks, and Pre-Banquet Cocktail Party and Banquet), ● Company name in the conference program and proceedings signifying company as an exhibitor, ● Company name and logo on conference website with hyperlink from conference website to company homepage.

EXHIBITION SPACE RESERVATION FORM/CONTRACT

CONTINUED

COMPANY DETAILS

Company: _____

Address: _____

Company Contact Person: _____

Phone: _____ Fax: _____ Email: _____

Authorised Company Representative; Name and Position: _____

Authorised Company Representative; Signature: _____

Date: _____

METHOD OF PAYMENT

Full payment is due with the signed contract and to be made by:

Cheque [payable to Ta Kung Pao (H.K.) Ltd.]

Bank Transfer
(Ta Kung Pao (H.K.) Ltd., Bank of China (H.K.); Account No: 03364510213801)

Payment amount to Ta Kung Pao (H.K.) Ltd. of US/HK\$ _____
(circle the applicable currency)

LIABILITY

The mode of shipping and storage of exhibition material before, during and after the conference is the sole responsibility of the exhibitor.

The organising committee of APFIS 2007, their employees thereof, or their representatives will not be responsible for the safety of exhibits against robbery, damage by fire, accident, or any other causes prior to, during or after the period covered by this contract period of 12–14 December 2007.

RECEIPT

Ta Kung Pao (H.K.) Ltd. will issue a receipt upon receipt of full money and a signed hardcopy of this Exhibition Space Reservation form.

CANCELLATION AND REFUND POLICY

All cancellations must be in writing to Ta Kung Pao (H.K.) Ltd. Cancellations received prior to 12 November 2007 will be entitled to a 50% refund however cancellations received on or after 12 November 2007 will not be refunded.

CONTACT DETAILS

Please send this completed exhibition space reservation form and payment to:	Conference Technical Information enquiries to be directed to:
Mr. Jonathan Sum Ta Kung Pao (H.K.) Ltd 310–312 Hennessy Road Wanchai, Hong Kong. Phone: (852) 2575 7181 Fax: (852) 2838 1171 Email: tkpadv@takungpao.com.hk	Dr. Scott T Smith Organising Committee Chair, APFIS 2007 Department of Civil Engineering The University of Hong Kong Pokfulam Road, Hong Kong, China. Phone: (852) 2241 5699 Fax: (852) 2559 5337 Website: http://www.hku.hk/apfis07/ Email: apfis07@hkucc.hku.hk