CICID LOGO DESIGN COMPETITION 2022  
Competition Guidelines and Design Brief

A  About The Competition Organiser
The Centre for Innovation in Construction & Infrastructure Development (CICID), which is in the Department of Civil Engineering of The University of Hong Kong, was established in November 2002. The aims of the Centre include fostering continuous improvements, while targeting excellence in the construction industry in general and infrastructure development in particular, through the development of innovative strategies and techniques. The objectives include:

(a) developing an internationally recognised ‘Centre of Excellence’ for research, discourse and dissemination of innovations in infrastructure and construction engineering & management, and construction industry development methodologies; and

(b) encouraging and supporting interdisciplinary research into planning, implementing and evaluating construction projects including megaproject/ multi-project infrastructure programmes.

Vision
CICID strives to achieve excellence and innovation in construction and infrastructure research with a desire to contributing to the advancement of the practice and improvement of performance of the construction and infrastructure sector in Hong Kong and around the world.

Mission
CICID will endeavour to:

- Develop forward looking research agenda to propel innovation and best practices;
- Establish a conducive environment to support interdisciplinary basic and applied research;
- Collaborate with the industry to develop novel and meaningful research outcomes;
- Fortify better research collaboration between various research institutions;
- Transfer the knowledge and research outcomes to the industry and other stakeholders.

B  The Logo Design Competition
As CICID celebrates its 20th Anniversary in 2022, participants are invited to propose a logo design which could reflect the changing focus of CICID over the past 20 years while setting the scene for the next 20 years and more. The proposed Logo will serve as the first and prominent identity of CICID and should be eye-catching, innovative, iconic and responsive to the current and future research environment. The current Logo is available from the CICID website for reference: [http://www.civil.hku.hk/cicid/](http://www.civil.hku.hk/cicid/).

C  The Design Package
A design package including a 2D and a 3D dynamic logo.
D  Judging Panel
Entries shall be adjudicated by a panel of five members, whose decision shall be final and conclusive.

1. Mr Edward CW TSE
2. Mrs Sylvia LAM
3. Ms Eva KONG
4. Prof Wei PAN
5. Prof Mohan KUMARASWAMY

CICID and the Judging Panel's decisions regarding all aspects of the Competition are final and binding on all Participants, and decisions cannot be appealed against. Participants shall not have the right to request for access to the Judging Panel's comments or records on the adjudication.

E  Eligibility
1. The competition is open to HKU Alumni, staff, students and associates of HKU CICID. Submissions shall be made in the Participant’s own capacity.

2. Each individual or team is permitted to submit more than one entry (either as an individual or a team) but no more than one of the entries will be selected as winner and/or finalist(s). In case of a team, at least one of the members needs to be a HKU alumnus/alumna, staff, student or an associate of HKU CICID.

F  Time Frame

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Launching</td>
<td>8 July 2022</td>
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<tr>
<td>Briefing session</td>
<td>20 July 2022, 7:00pm</td>
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<tr>
<td>Submission deadline</td>
<td>17 August 2022, 12:00 noon</td>
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<td>Judging (Interview with individuals/ teams of selected design may be arranged)</td>
<td>August/ September 2022</td>
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<td>Announcement of the Winning Entry</td>
<td>November 2022</td>
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<td>Prize Presentation Ceremony</td>
<td>December 2022</td>
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G  Submission Requirements
1. One A4-sized panel (mounted on min 3mm thick foam boards) each for the 2D and the 3D dynamic logo together with a soft copy of each design, a design statement (150 words maximum) to introduce the ideas and design concepts, and a completed and duly signed original Registration Form are to be submitted to the Centre for Innovation in Construction & Infrastructure Development, Department of Civil Engineering, 6/F, Haking Wong Building, Pokfulam Road, Hong Kong in plain envelope on which should be marked the heading “CICID LOGO DESIGN COMPETITION 2022”.
2. All submissions must reach CICID on or before 12:00 noon, 17 August 2022. Late submission will not be considered.

3. Name of the Participant to be shown at the bottom right corner of the back of each panel. No individual participant’s name or team members’ name(s) and/or any other identity should be shown at the front of the panels in such a way that the participant/ team member(s) can be recognized.

H Registration Fee
There is no registration fee for the competition.

J Prizes
A total of ONE (1) winner and TWO (2) finalists will be selected and awarded the following:
   a) Winner will receive Prize Certificate and HK$5,000 Cash Cheque.
   b) Two Finalists will each receive Prize Certificate and HK$1,000 Cash Cheque.

K Intellectual Property Rights
The IPR of the logo designs of the Winner and the two Finalist shall remain the exclusive property of CICID who may use the logo designs for any purpose CICID sees fit.

L Enquires
Should there be any questions about the competition, please contact Miss Iris WU (iriswu01@connect.hku.hk; (852) 52286938) or Prof Sam YS CHAN (SamCICID@hku.hk; (852) 98418104); or via WhatsApp group (please scan the QR code below).

M Competition Website
http://www.civil.hku.hk/cicid/