Morning Session

Programme:
International Construction Marketing Symposium 2011

Venue:
Meeting Room,
Centre for Information and Communication Technology (CICT),
UTM

Participants:
Prof. Muhd Zaimi Abd Majid
Prof. Christopher Preece
Prof. Ronald McCaffer
Prof. Tham Kwok Wai
Prof. Low Sui Pheng
Prof. Hwang Bon Gang
Dr. Khairulzan Yahya
Dr. Ke Yongjian
Representatives from UTM
Representative from Office of International Affairs, UTM

Tentative:
11.00 - 11.05 am Welcoming Remarks by Prof. Muhd Zaimi Abd. Majid
Dean of Research, Construction Research Alliance

11.05 - 12.30 pm Discussion on International Construction Marketing Symposium 2011

12.30 pm Lunch
Evening Session

Programme:
Teleconference session

Venue:
Main Meeting Room,
Centre for Information and Communication Technology (CICT),
UTM

Participating Universities:
Universiti Teknologi Malaysia (UTM)
Loughborough University (LU)
National University of Singapore (NUS)
The University of Hong Kong (HKU)

Tentative:
2.00 - 2.10 pm  Welcoming Remarks by Prof. Muhd Zaimi Abd. Majid
                Dean of Research, Construction Research Alliance

2.10 - 2.25 pm  Prof. Ronald McCaffer (LU)

2.25 - 2.40 pm  Prof. Low Sui Pheng (NUS)

2.40 - 2.55 pm  Prof. Mohan Kumaraswamy (HKU)

2.55 - 3.10 pm  Dr. Francis Edum-Fotwe (LU)

3.10 - 3.25 pm  Prof. Muhd Zaimi Abd Majid, UTM

3.25 - 3.35 pm  Conclusion & Closing Remarks by Prof. Muhd Zaimi Abd. Majid

3.35 pm        Refreshments