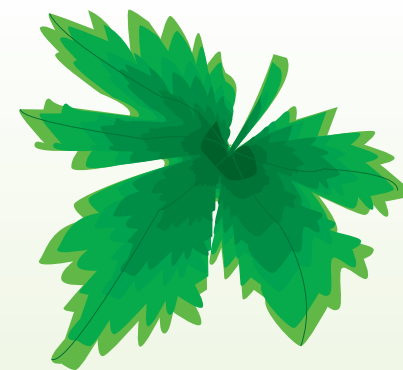


Sustainable Building and Management



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Abstract

The creation of low energy, ecological housing has become a key component of sustainable development. Living in harmony with the environment has become an essential component of the design of buildings and neighborhoods in the millennium. Designer, developers and building managers face serious obstacles to attaining sustainable building, yet the pressure and opportunities are greater than at any time in the past. The provision of sustainable building is fundamentally about the design and management of the building. The golden business opportunities on sustainable building and management will be present to open whole different horizons for discussion.

Speaker

Ms Winnie Chu received her BSc from San Jose State University, USA majoring in Environmental Resources Management, MSc from HKUST and MBA from the University of Northern Iowa, USA. Winnie is a Chartered Environmentalist, Certified Carbon Auditor Professional, LEED AP and Registered Environmental Auditor with wealth of experience in corporate sustainability, carbon strategy, green building design, life cycle analysis, sustainability assessment. She has worked in the U.S Government, Jardine Engineering Corp., Babtie Asia Limited and various multi-national corporations with extensive experience in developing carbon management, Sustainability Strategy, Corporate Sustainability Reporting, supply chain social and environmental responsibility policy.

Winnie is also a leading expert in international environmental impact assessment, due diligence reporting, auditing and monitoring. Her expertise in environmental management in large-scale infrastructure project covering theme parks, railways, land reclamation, tunnels, highways, tollways, airport, residential and government buildings. Winnie was on the advisory panel (environmental) in the rebuilding of the Wolong China Conservation and Research Center for the Giant Panda and the rehabilitation of the Wolong National Nature Reserve Area, Sichuan, China after the earthquake disaster. She is also the technical advisor of the Eco Village in Hong Kong. Currently, Winnie is the Chair of the Ghost Pine Organization, a non-profit organization, and the Director of GreenTech.

