

innovation

MANAGEMENT in



INFRASTRUCTURE DEVELOPMENT



31 May 2010, 2:00 PM-5:30 PM

Hui Pun Hing Lecture Theatre, Library Extension Building
The University of Hong Kong

Invitation for a half-day Conference at The University of Hong Kong on:

‘INNOVATION MANAGEMENT in INFRASTRUCTURE DEVELOPMENT’

Monday 31 May 2010: 2:00 pm to 5:30 pm

Hui Pun Hing Lecture Theatre, Library Extension Building, The University of Hong Kong, Pokfulam, Hong Kong

You are cordially invited to the above conference **organised** by **The Centre for Infrastructure & Construction Industry Development (CICID)** of **The University of Hong Kong**; and **supported** by the **Hong Kong Housing Authority**. Join us in an afternoon of knowledge exchange & dissemination blending Hong Kong highlights with international insights into initiating, nurturing and benefiting from innovations in infrastructure development.

Speakers from (i) Hong Kong Housing Authority, (ii) RSM Erasmus University Netherlands and (iii) National University of Singapore, will also be joined by other experts in a panel discussion.

CONFERENCE PROGRAMME

2.00 pm – 2.10 pm	Welcome Address and Introduction	Prof. Mohan Kumaraswamy The University of Hong Kong
2.10 pm – 2.40 pm	Keynote Speech: HOUSING AUTHORITY'S INNOVATION MANAGEMENT	Ms. Ada Fung Deputy Director, HK Housing Authority
2.40 pm – 2.50 pm	Q & A	
2.50 pm – 3.20 pm	DEVELOPING SUSTAINABLE CITIES: THE NEED FOR INNOVATIVE APPROACHES	Dr. Asanga Gunawansa National University of Singapore
3.20 pm – 3.40 pm	Refreshment Break & Networking	
3.40 pm – 4.10 pm	MANAGERIAL INSIGHTS FOR SUSTAINABLE REAL ESTATE INNOVATION	STAR Master Study Club on 'Management of Innovation' RSM Erasmus University, Netherlands
4.10 pm – 4.40 pm	INNOVATIVE STRATEGIES FOR FOREIGN FIRMS TO MANAGE CULTURAL RISK IN MAINLAND CHINA	Dr. Florence Yean Yng Ling National University of Singapore
4.40 pm – 4.45 pm	Souvenir Presentation	
4.45 pm – 5.25 pm	Panel Discussion on Conference Theme with Industry Experts	
5.25 pm – 5.30 pm	Closing Remarks	Prof. Steve Rowlinson The University of Hong Kong

REGISTRATION

- Conference Registration is FREE
- Registrants are entitled to receive ATTENDANCE CERTIFICATES
- Places are limited and registration is on 'FIRST COME' basis.

Please visit http://www.hku.hk/cicid/3_events.htm for registration

Enquiries: Ruby Kwok by email at ppps@hku.hk; or by phone at (852) 2219 4986.

ORGANISER



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